**Title** : Multimedia Presentation Rubric—Smart Lab

**Description** : A rubric in student language written for middle school students to self-assess a multimedia presentation.

**Keywords** : Data, note-taking, reflection, graphic organizers, critical thinking

**Instructions** : Use this rubric as you work on your presentation.

**Categories**

**Grade Level** : 6-8

**Subject** :  Digital Citizenship

**Type of Assessment** :  Formal

| **4** | **3** | **2** | **1** |
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| Content: Purpose | | | |
| My presentation has a theme that makes an important and meaningful statement about my topic. All parts of my presentation relate to the purpose or theme in a meaningful way. | My presentation has a theme. All parts of my presentation make an important statement about my topic. | My presentation has a topic. Most parts of my presentation make an important statement about the topic, but some parts may be off topic. | My presentation seems to have a topic, but many parts are off topic. |
| Content: Conclusions | | | |
| I synthesize my own experiences and knowledge with the research to draw important and meaningful conclusions about my presentation’s theme. | I synthesize my own experiences and knowledge with the research to draw conclusions about my presentation’s theme. | I try to use my knowledge and the research to draw conclusions, but some of my ideas are not logical or based on credible evidence. | I rarely draw conclusions, and when I do, they are not logical. |
| Content: Key Points | | | |
| I organize my presentation around a few concise points that support the theme and synthesize the most important information I have discovered and the conclusions I have drawn. | I organize my presentation around a few concise points that support the theme. | I include some main points in my presentation, but they may be wordy or missing information. | I do not identify the main points in my presentation. |
| Multimedia Features | | | |
| I use graphics, video, sound, and other multimedia features effectively to communicate my theme and create interest. I follow all copyright laws when I use multimedia features. | I use some graphics, video, sound, and other multimedia features to enhance and support my key points. | I use graphics, video, sound, and other multimedia features, but some features detract from my key points. | I do not use graphics, video, sound, or other multimedia features, or the ones I use detract from my key points. |
| Creativity | | | |
| My presentation includes unique features that communicate meaningful fresh insights and perspectives in unusual and surprising ways. | My presentation communicates insights in unusual and surprising ways. | I try to communicate fresh insights in unusual and surprising ways, but some of my methods distract rather than support my presentation’s theme. | My presentation is predictable. |
| Organization | | | |
| My presentation begins with a slide that builds curiosity and interest in the theme, organizes information in a logical order, and leaves the audience with an important idea about the theme to think about. | My presentation begins with an introduction that describes the theme in an interesting way, organizes information in order, and concludes with a summary of the most important points. | My presentation has an introduction and a conclusion, but they may not engage the audience in thinking about my theme. The order of the information may not help me communicate the theme. | My presentation is missing an introduction or a conclusion and is organized in a way that confuses the audience. |
| Oral Presentation | | | |
| I have rehearsed my presentation. I speak clearly and smoothly in an engaging way. I show poise and confidence, interact appropriately with my audience, and handle unexpected problems effectively. | I have rehearsed my presentation. I speak clearly and smoothly. I show poise and audience awareness. | I could have rehearsed my presentation more carefully. Sometimes, my audience loses interest or has difficulty understanding me. | My audience has difficulty following my presentation and understanding me. I did not practice enough. |